S/N 10/611,630 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jeffrey A. Aaron Examiner: Chojnacki, Mellissa M.

Serial No.: 10/611,630 Group Art Unit: 2164

Filed: June 30, 2003 Docket No.: 02049 / 60027.5047US01

Title: Automatically Facilitated Marketing and Provision of Electronic Services

4th SUPPLEMENTAL

INFORMATION DISCLOSURE STATEMENT (37 C.F.R. § 1.97(b))

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

With regard to the above-identified application, the items of information listed on the enclosed Form 1449 are brought to the attention of the Examiner.

This statement should be considered because it is submitted before the mailing of a first Office Action after the filing of a Request for Continued Examination under 37 C.F.R. § 1.114 or a CPA under 37 C.F.R. § 1.53(d). Accordingly, no fee is due for consideration of the items listed on the enclosed Form 1449.

A copy of any foreign patent document or "Other Document" listed on the Form 1449 is enclosed, in accordance with 37 C.F.R. §1.98(a)(2). Copies of the U.S. Patents and U.S. patent publications listed on the enclosed Form 1449 are not provided.

No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103 and Applicant reserves the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicant does not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended.

Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked

as being considered and initialed by the Examiner, to the undersigned with the next official communication.

Please charge any additional fees or credit any overpayment to Deposit Account No. 50-3634. If the Examiner has any questions or comments concerning this matter, the Examiner is invited to contact the Applicant's undersigned attorney at (404) 815-1900.

Respectfully submitted,

HOPE BALDAUFF HARTMAN, LLC

/Adam J. Citrin/

Date: November 19, 2009 Adam J. Citrin Reg. No. 58,617

AT&T Legal Department Attn: Patent Docketing One AT&T Way Bedminster, New Jersey 07921 (404)815-1900

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PATENT TRADEMARK OFFICE